



**TZG**

# THE ZIMMERMAN GROUP

## A Website Resource

TZG creates and manages engaging and responsive Wordpress websites.

Our involvement ranges from initial build with SEO to periodic page updates.

We use the DIVI template which is user friendly, making it easy for your in-house staff to update information.

We also have experience in building and managing Shopify sites.

# CANVIVA

CANVIVA is a woo-commerce site developed, built, and managed by TZG.

The FDA has strict rules for selling Cannabinoid products. Those rules were strictly adhered to when building the site.

Shipstation and Square credit card processing gateways are added components of this site.



# ORION

TZG built out this site and then transferred maintenance over to the client.

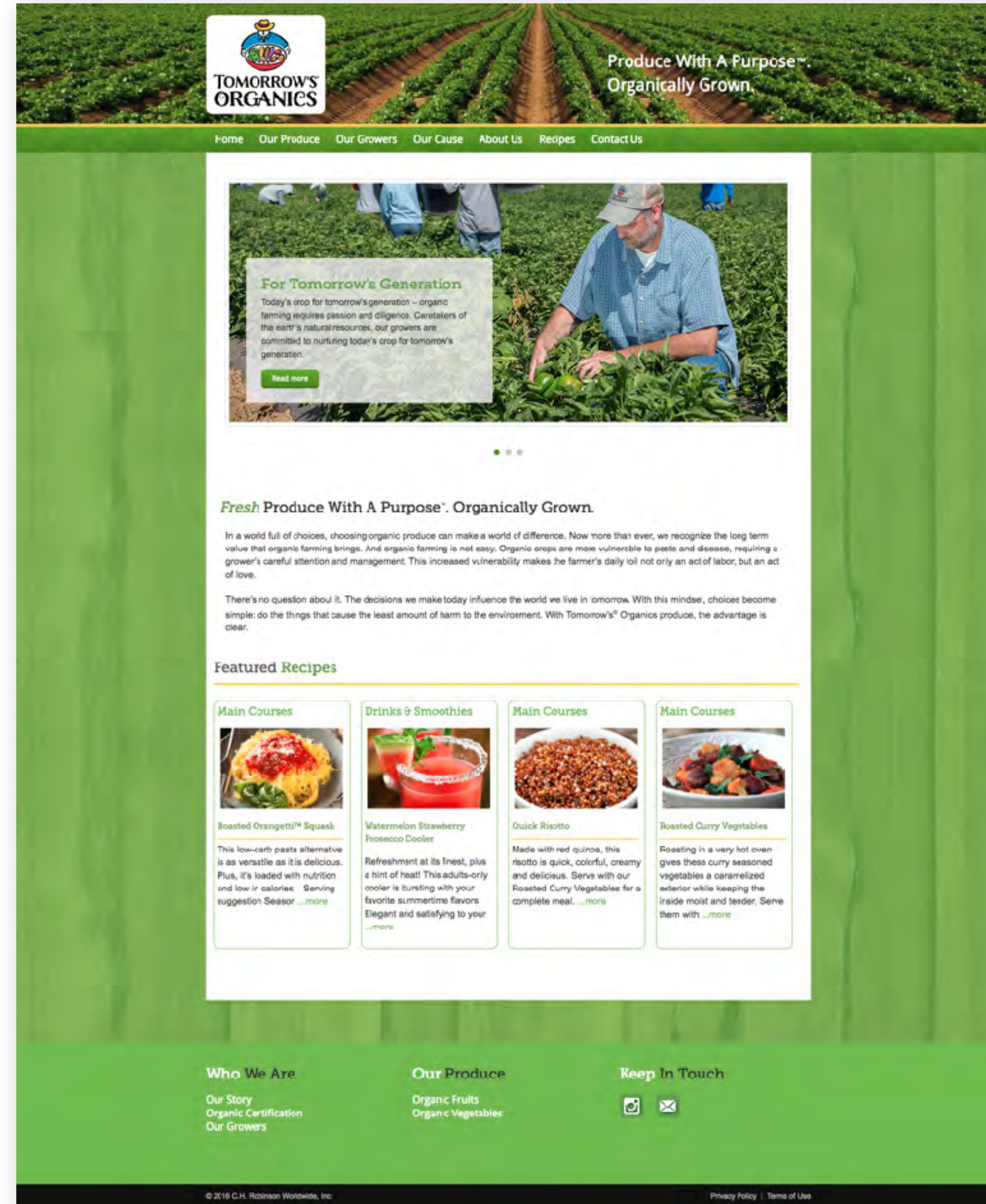
We are available to help out when situations or questions above their staff's ability arise.



# TOMORROW'S ORGANICS

Created for CH Robinson, Tomorrow's Organics gives product information, grower information, and recipes to its visitors.

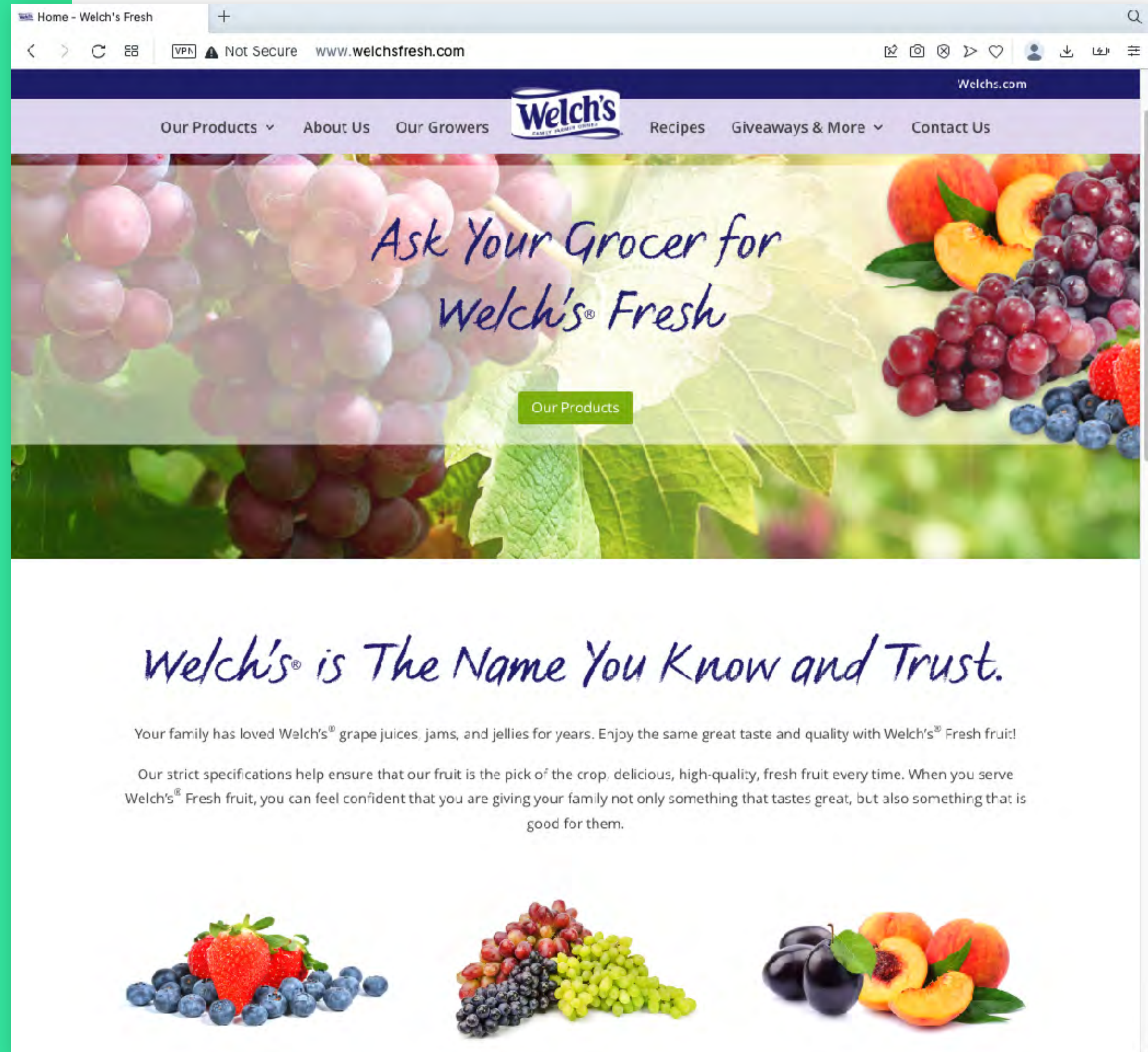
TZG handed over maintenance to CH Robinson after the initial build.



# WELCH'S FRESH

Built using the DIVI module on WordPress, Welch's Fresh was created and then handed back to CH Robinson for maintenance.

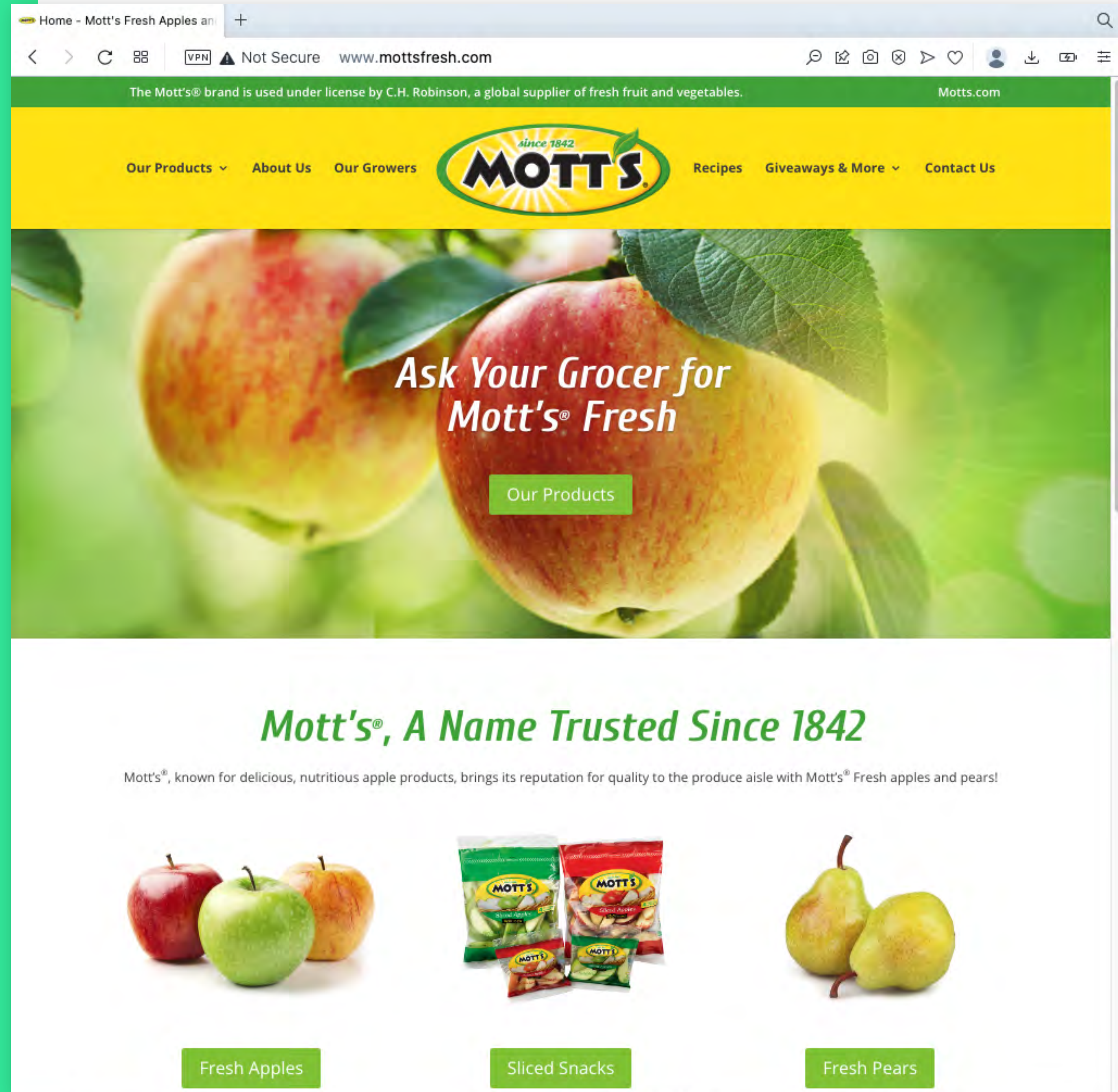
The site includes information about product varieties, the growers, recipes, and sweepstakes.



# MOTT'S FRESH

Also built using the DIVI module on WordPress, Mott's Fresh was created and then handed back to CH Robinson for maintenance.

The site includes information about product varieties, the growers, recipes, and sweepstakes.

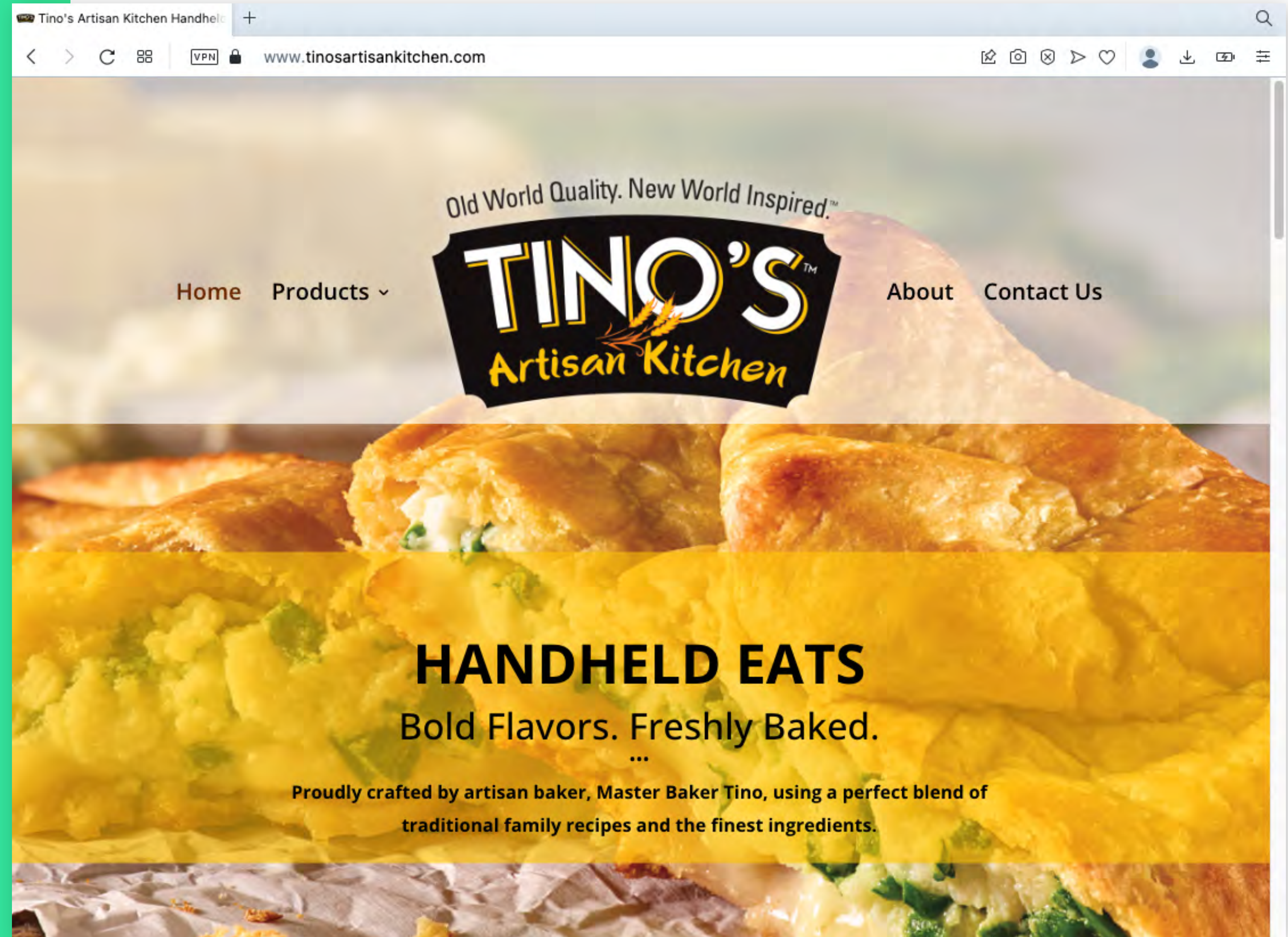


# TINO'S ARTISAN KITCHEN

After designing packaging for Tino's products, TZG built out their website.

TZG wrote copy and also managed food styling and photography.

The site was transferred to Tino's for daily maintenance.



# NPAL

TZG created the look of NPAL's site using photoshop layered files.

The files were then given to NPAL to build the site.

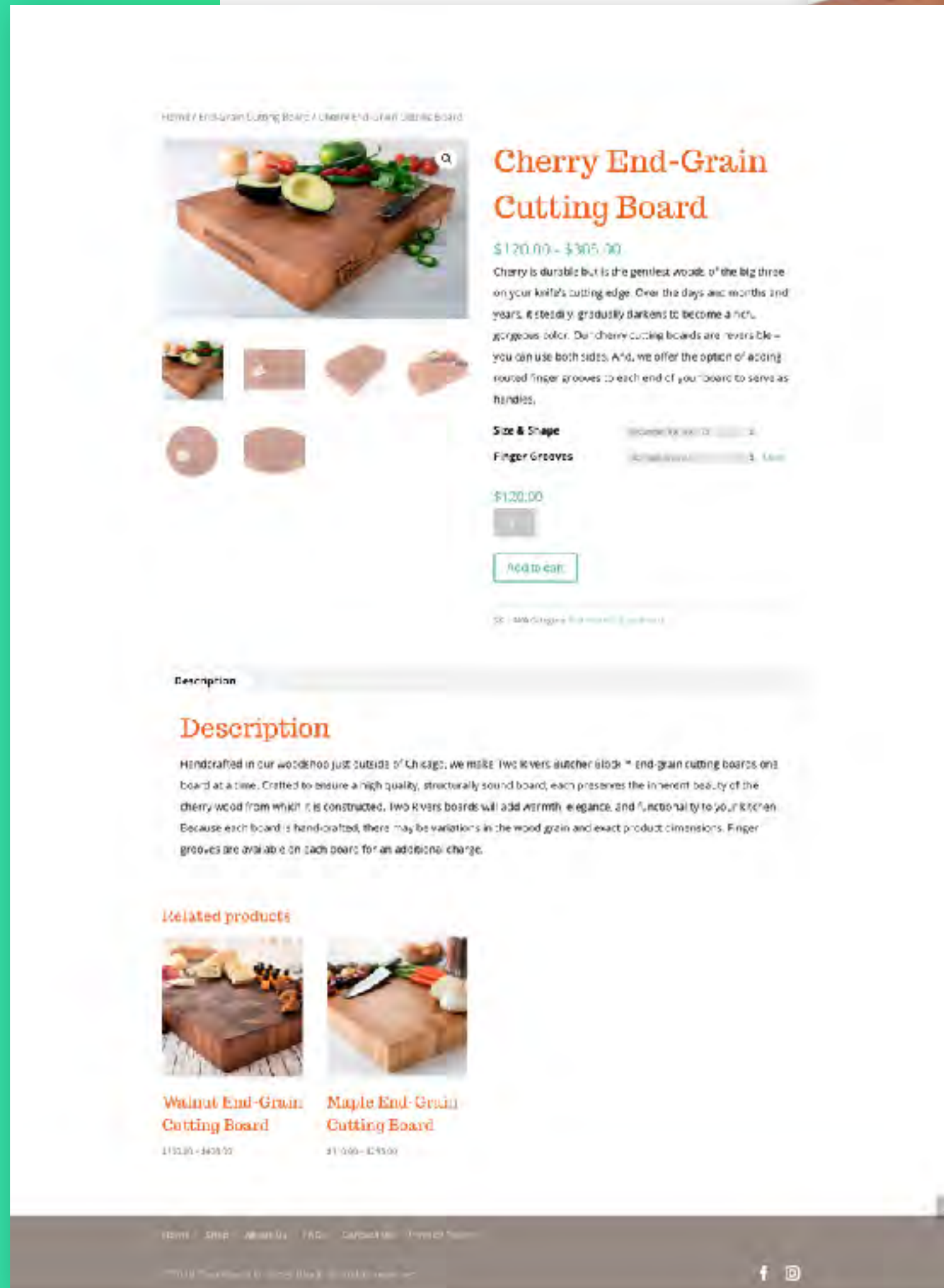


# TWO RIVERS BUTCHER BLOCK

This site is a woo-commerce site allowing customers to purchase online.

TZG handled all photography as well as writing all copy.

Shipstation and Square credit card processing components were added to the site.



## Two Rivers Butcher Block End-Grain Cutting Boards

Handcrafted in our woodshop just outside of Chicago, we make Two Rivers Butcher Block™ end-grain cutting boards one board at a time. Crafted to ensure a high quality, structurally sound board, each preserves the inherent beauty of the wood from which it is constructed. Two Rivers boards will add warmth, elegance, and functionality to your kitchen.

We hand select our prime grade wood from a local supplier, with great care and consideration given to the distinctive grain patterns and natural colors of the woods. Each board is a unique work of art, sure to become a family treasure.

Two Rivers Butcher Block™ End-Grain Cutting Boards are meticulously sanded to give them a silky smooth finish - so silky you'll forget they are wood. We apply our own blend of natural waxes and mineral oil to provide a long lasting and protective maintenance barrier that enhances the board's natural beauty.



## Why do Chefs Choose End-Grain?

Ask any butcher or chef, and they'll tell you that end-grain is the optimal surface for slicing, dicing, cutting, and chopping. End-

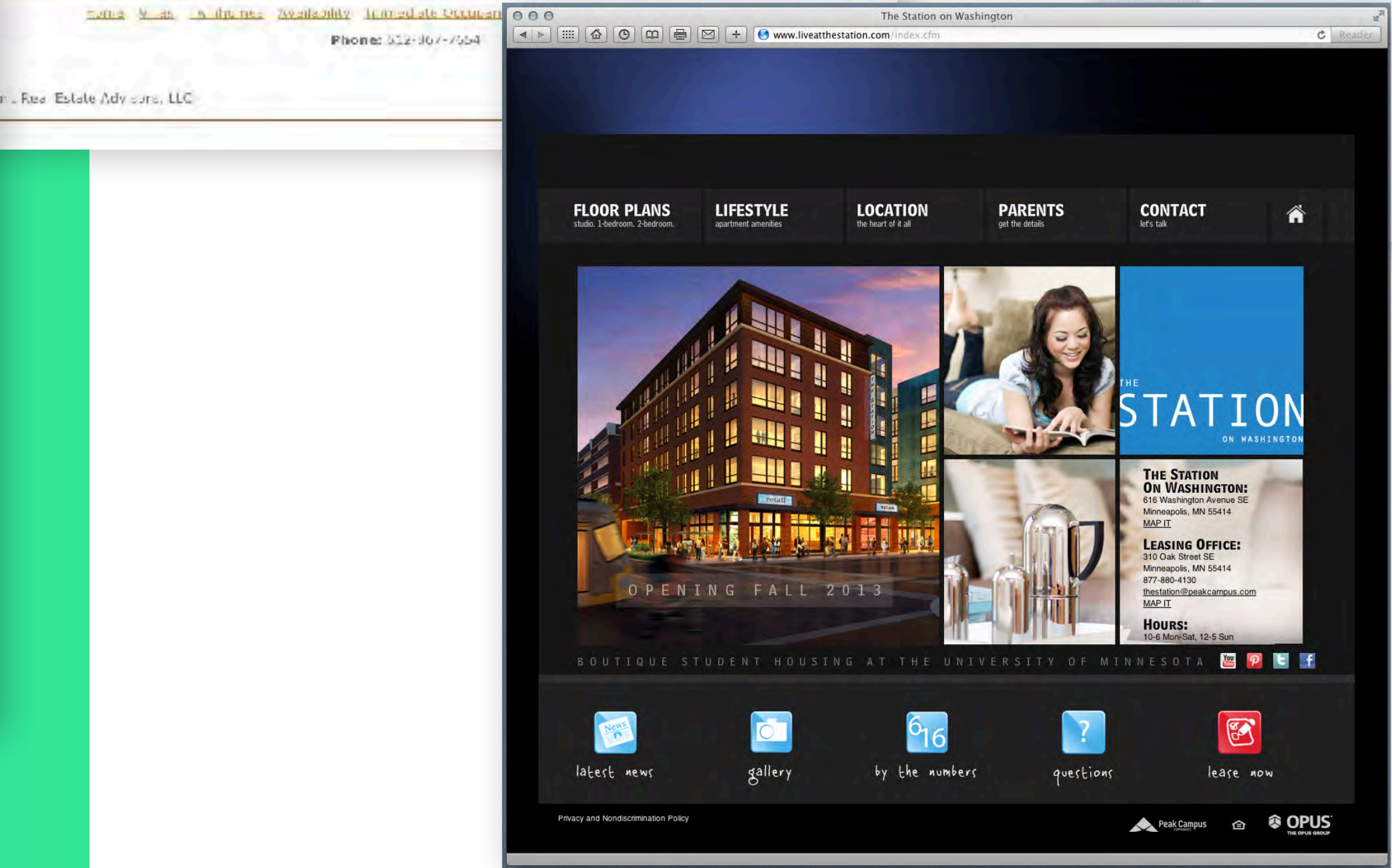
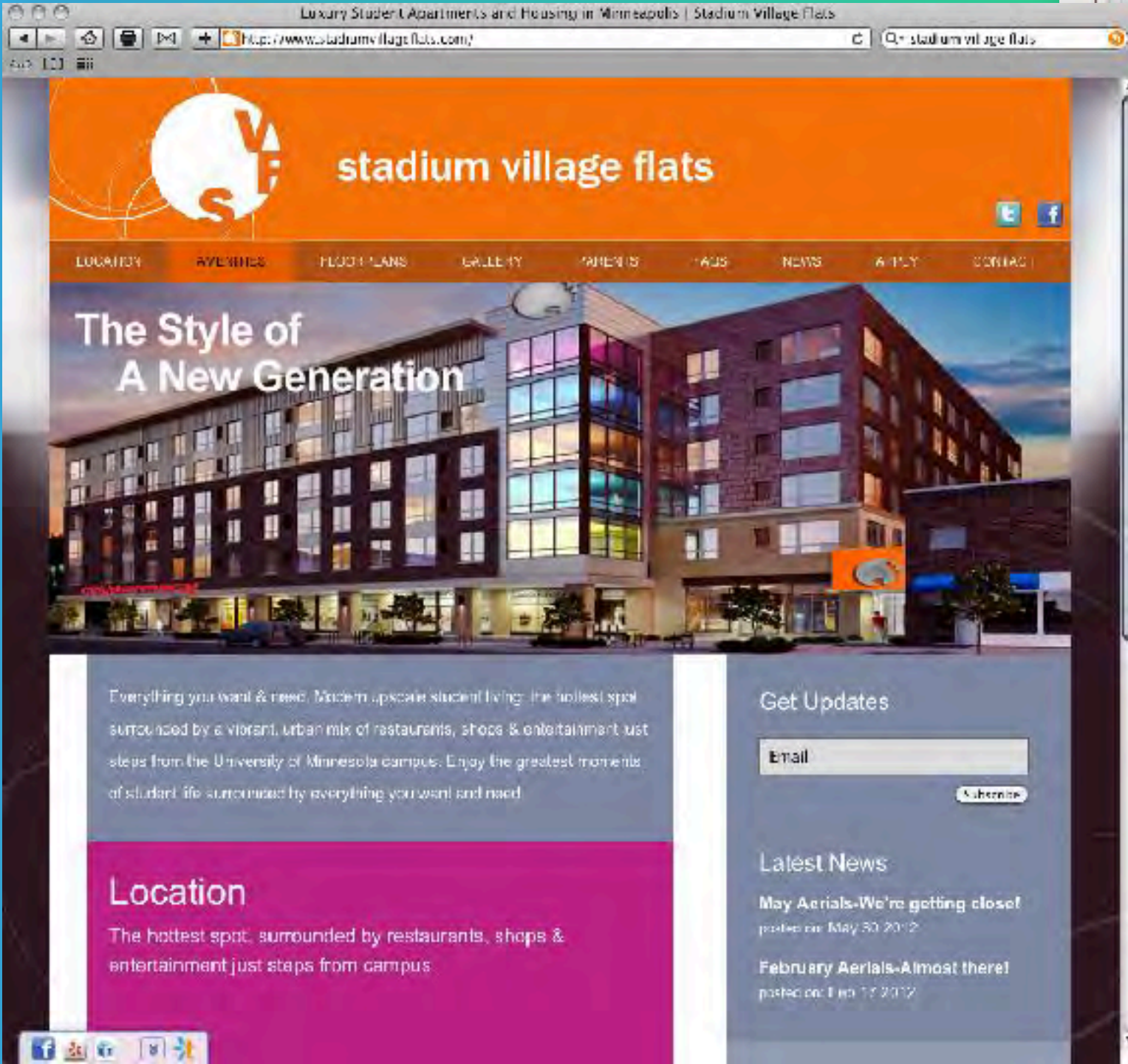
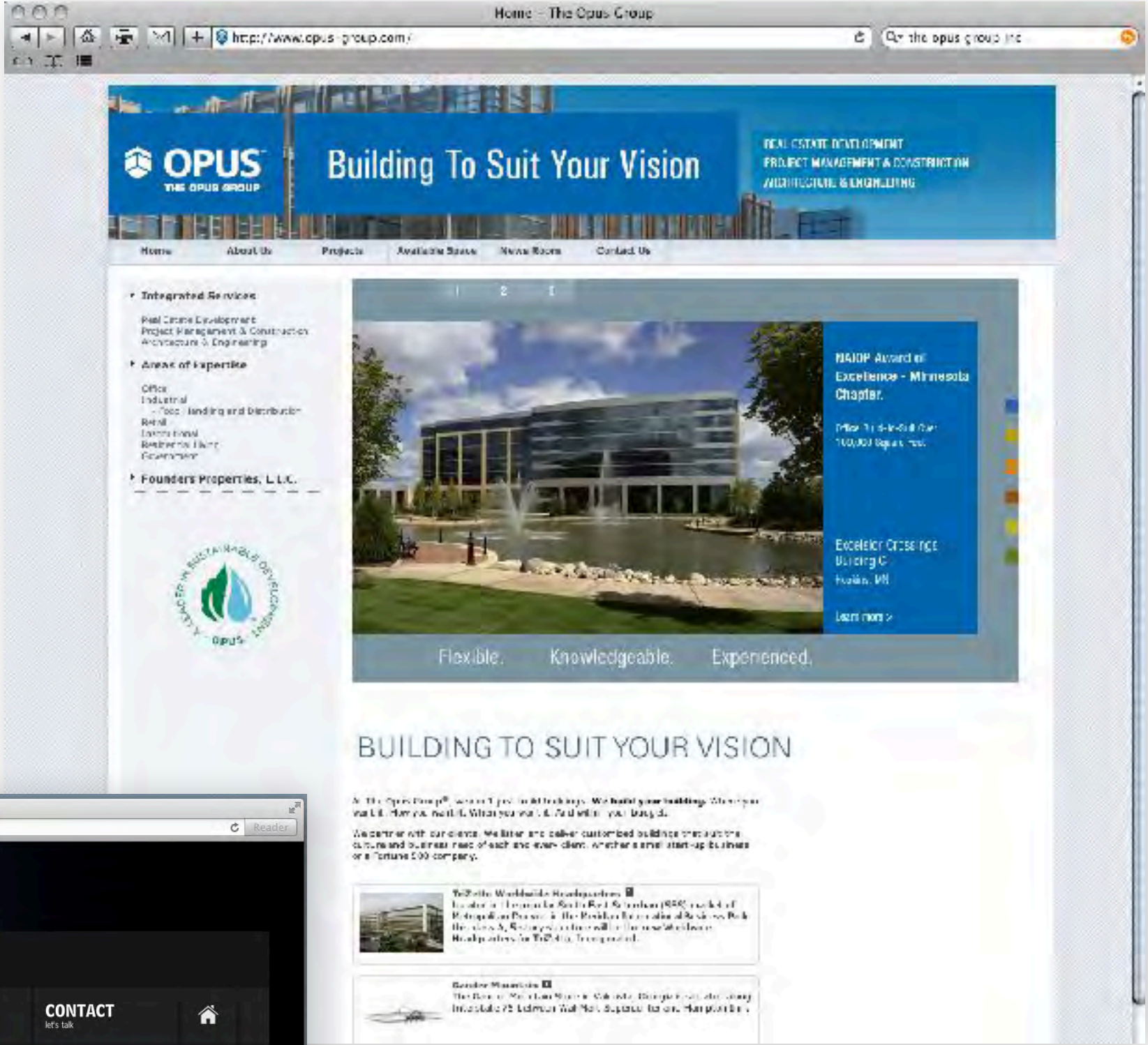
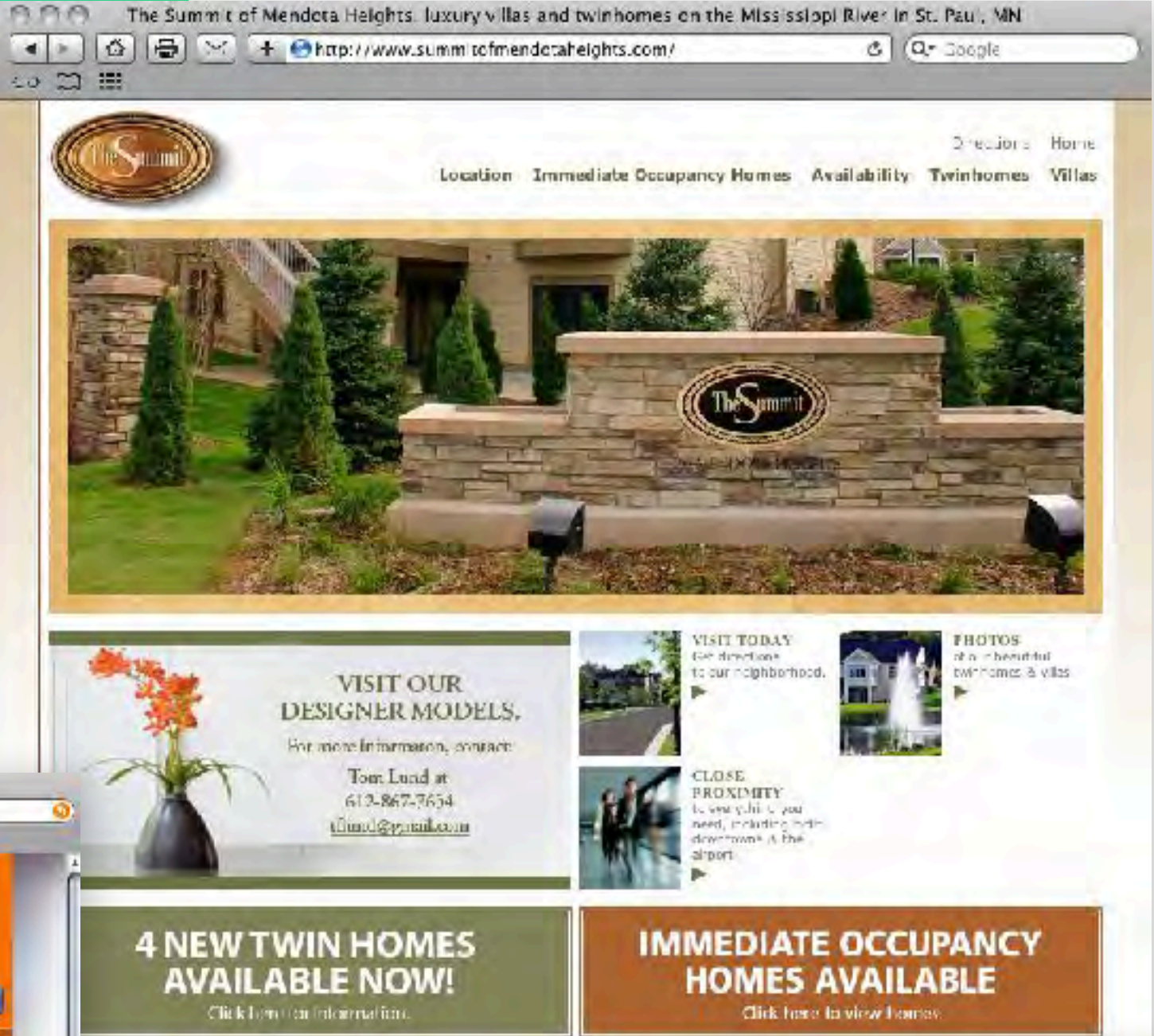
# PROFIT ISLE

TZG designed and built Profit Isle's website. We wrote the copy and made sure the site was responsive across all platforms.

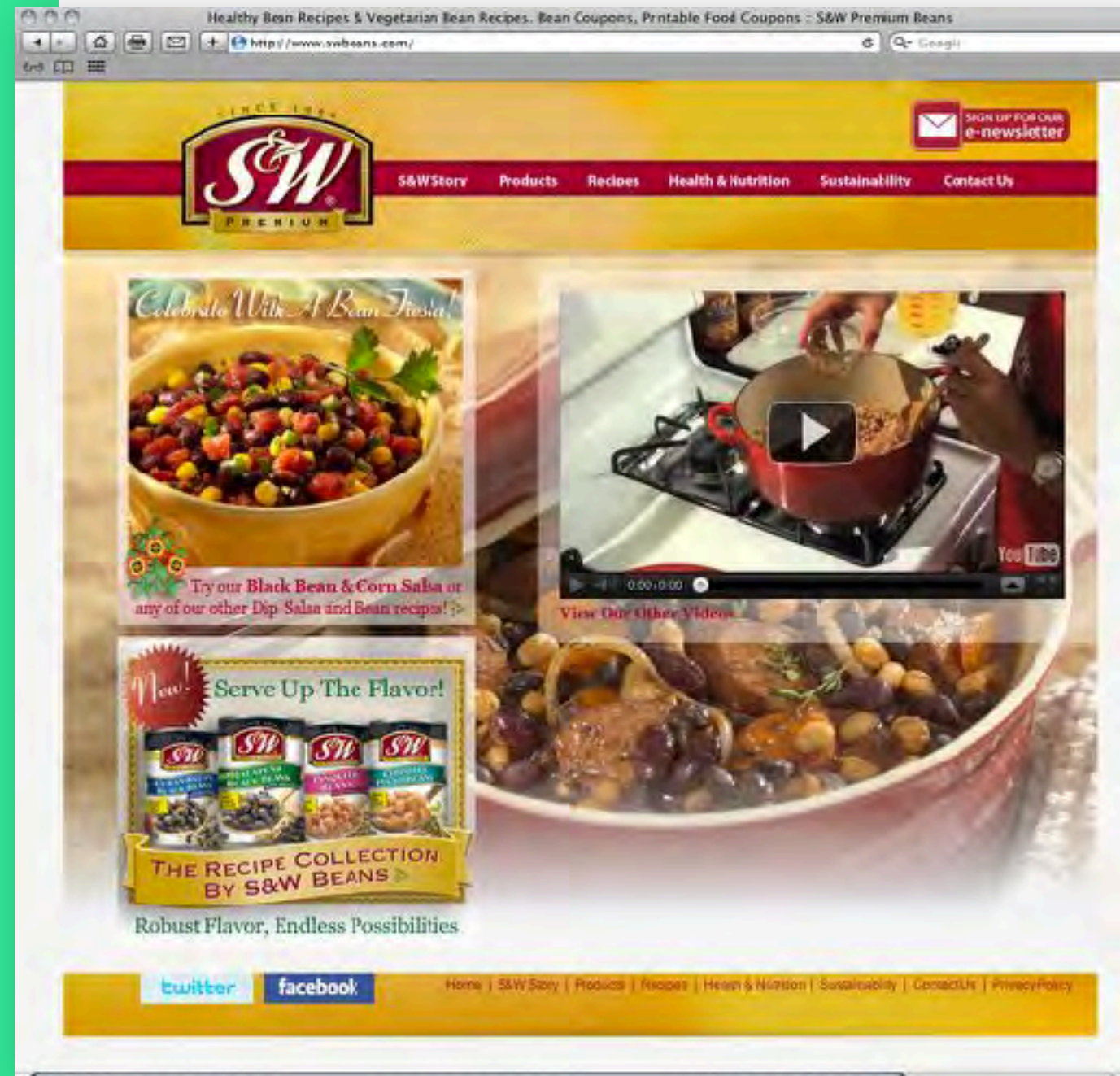
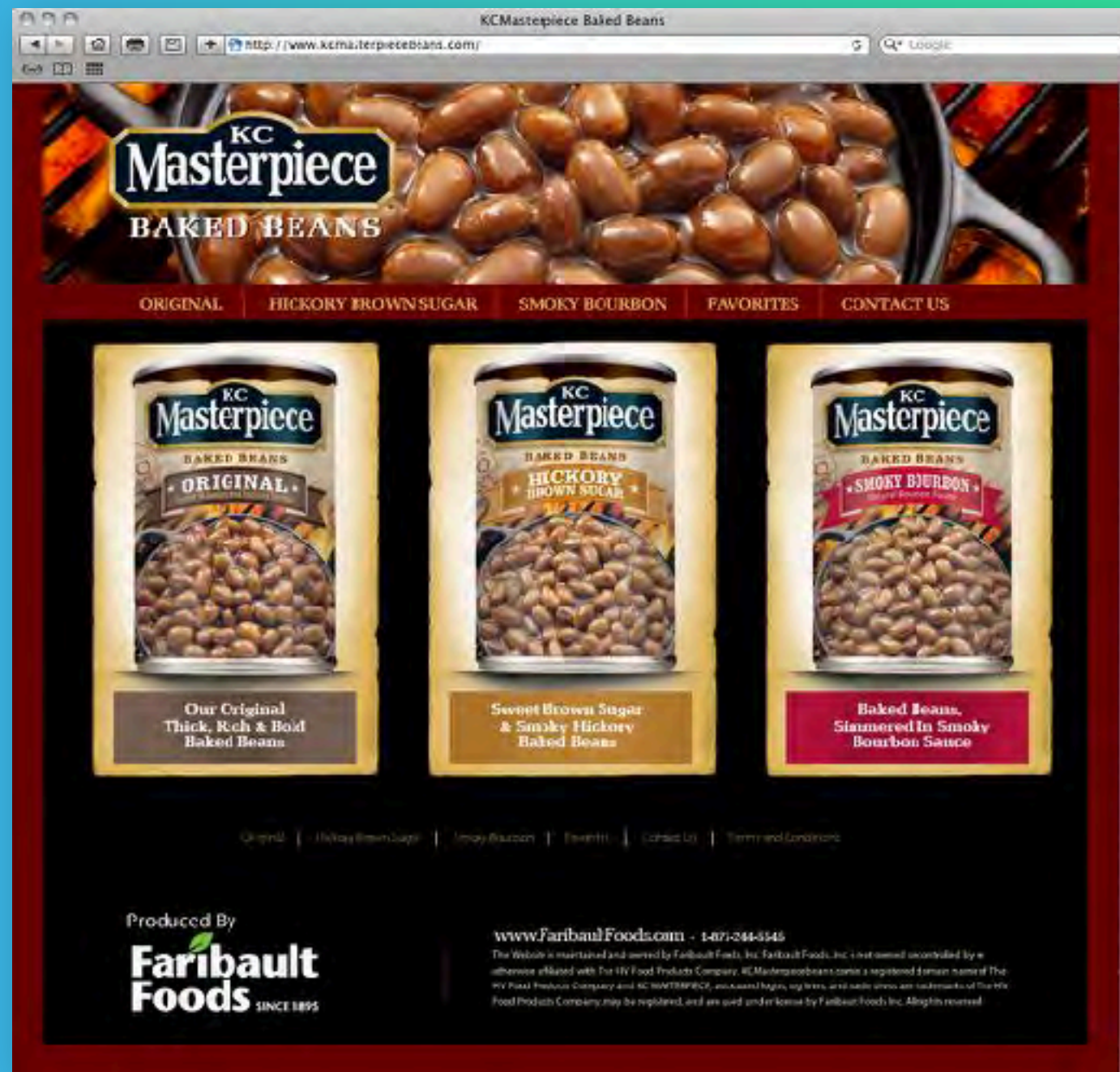
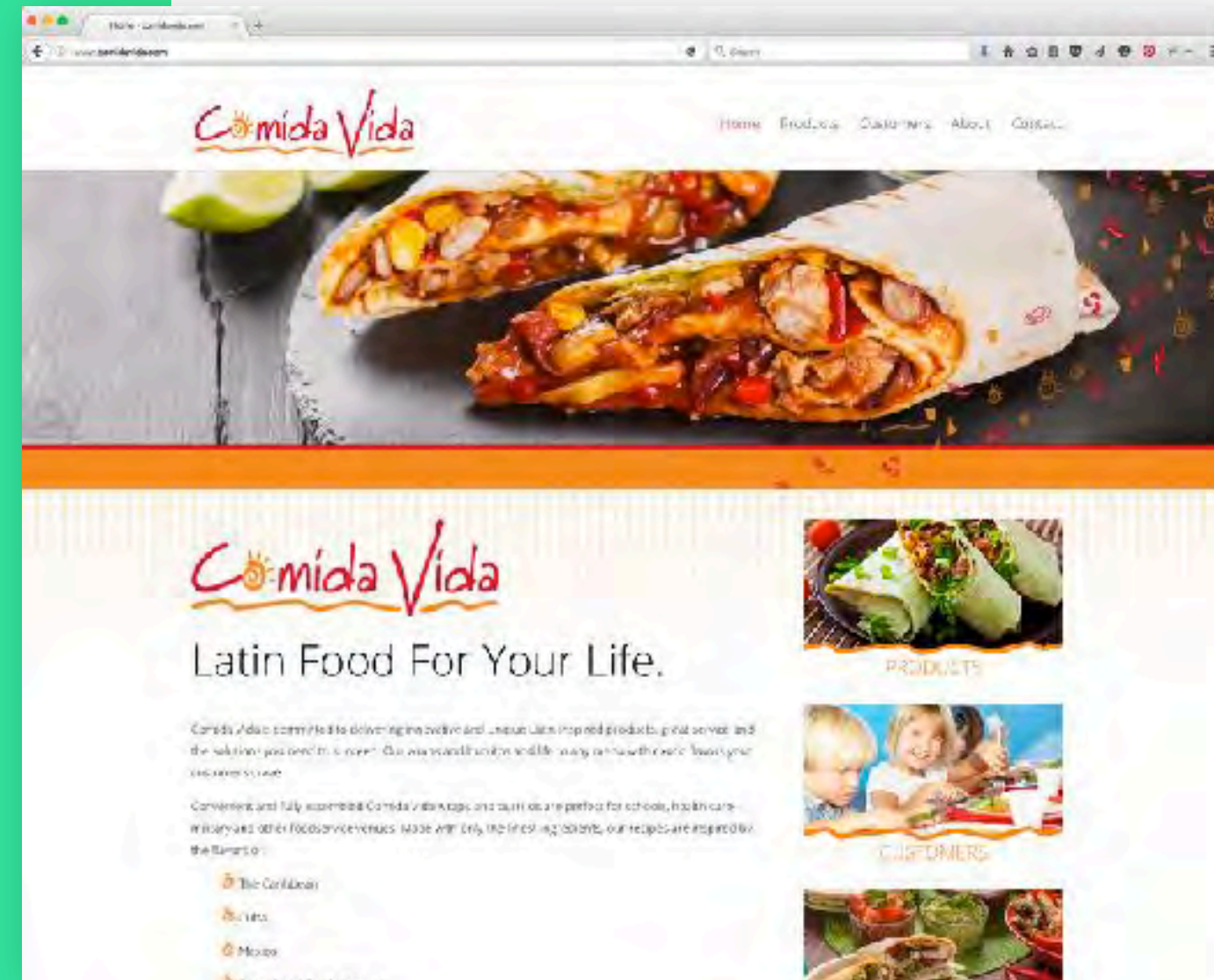
The site was turned over to their in-house staff for updates and maintenance.



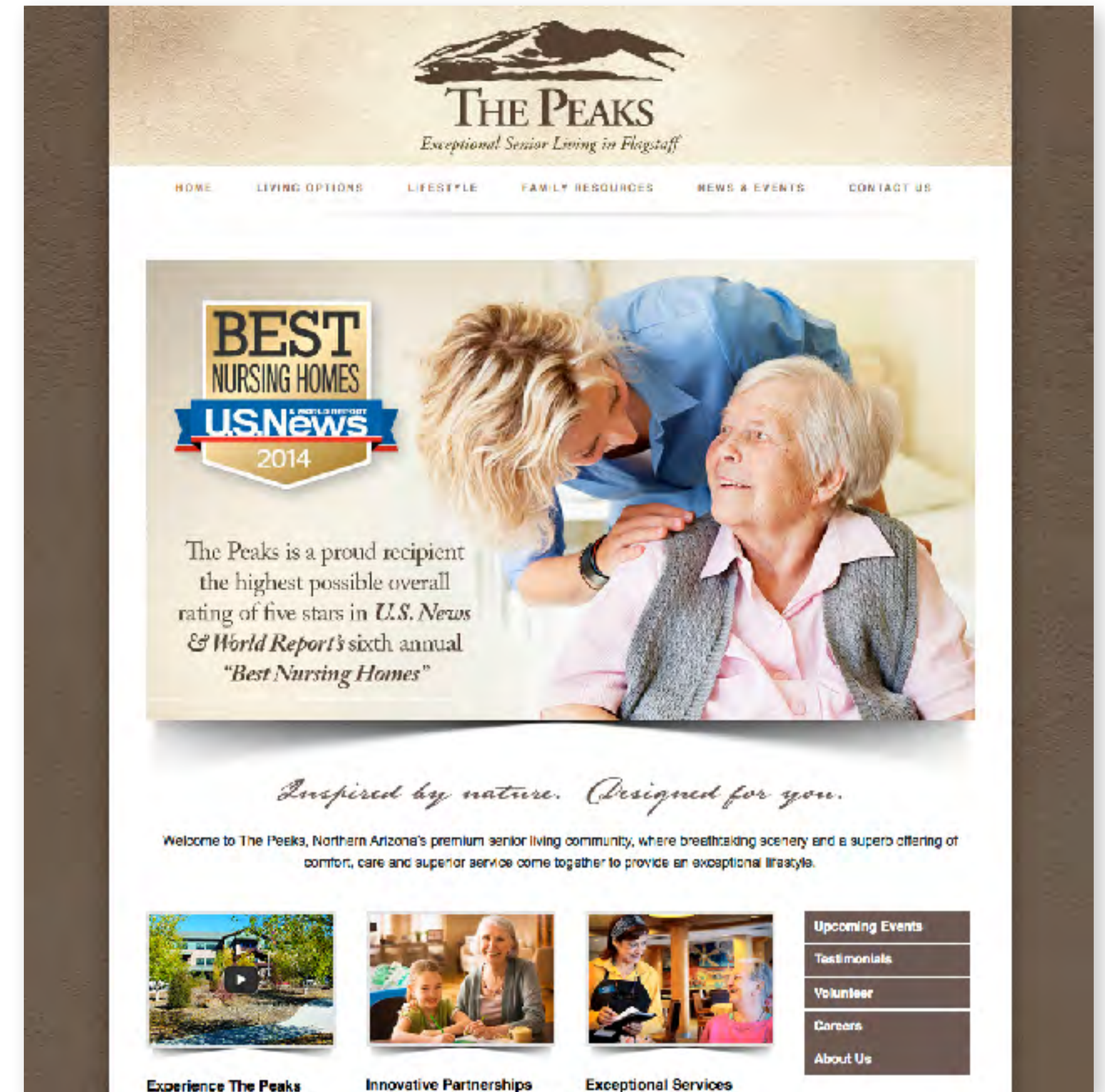
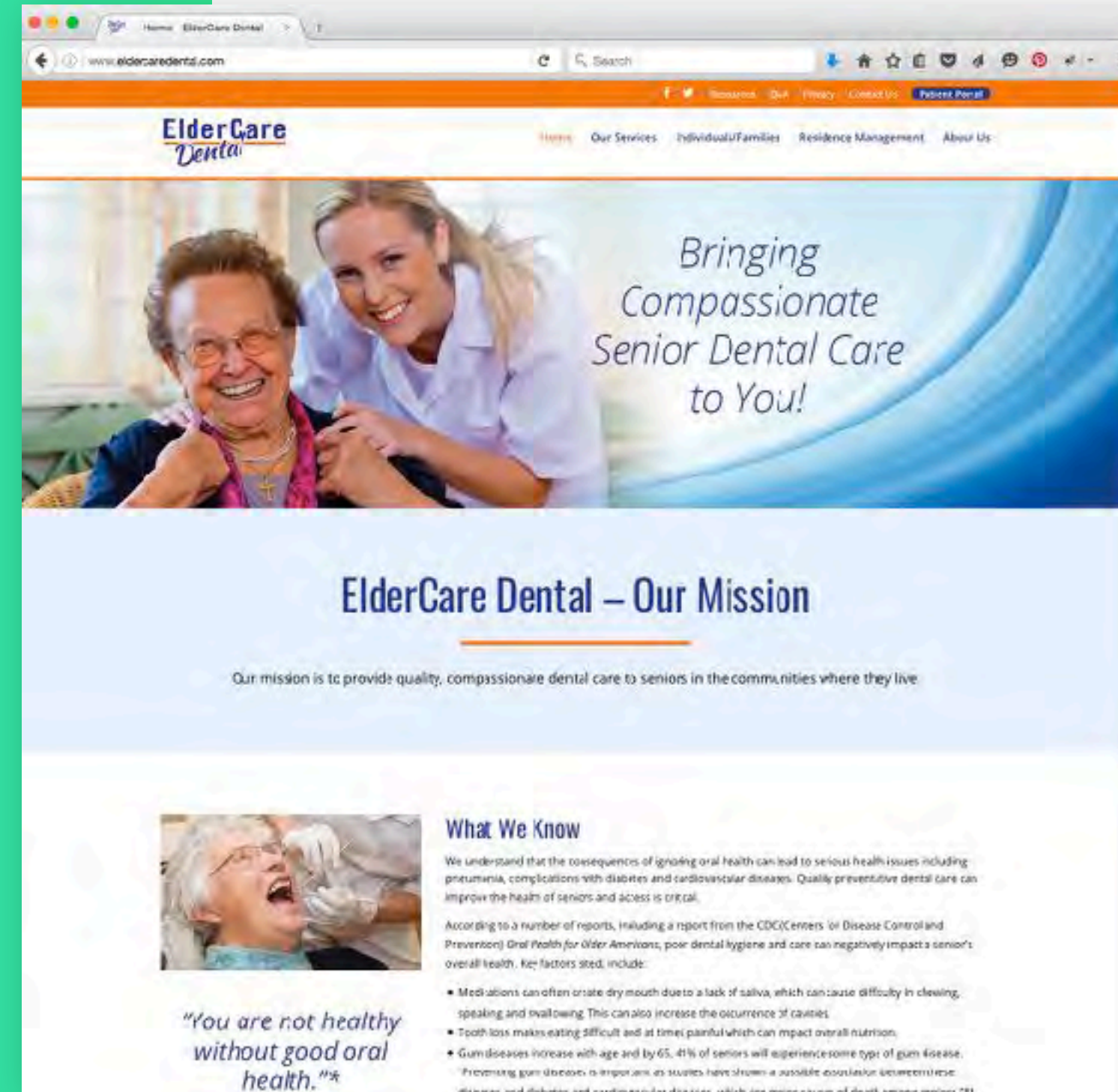
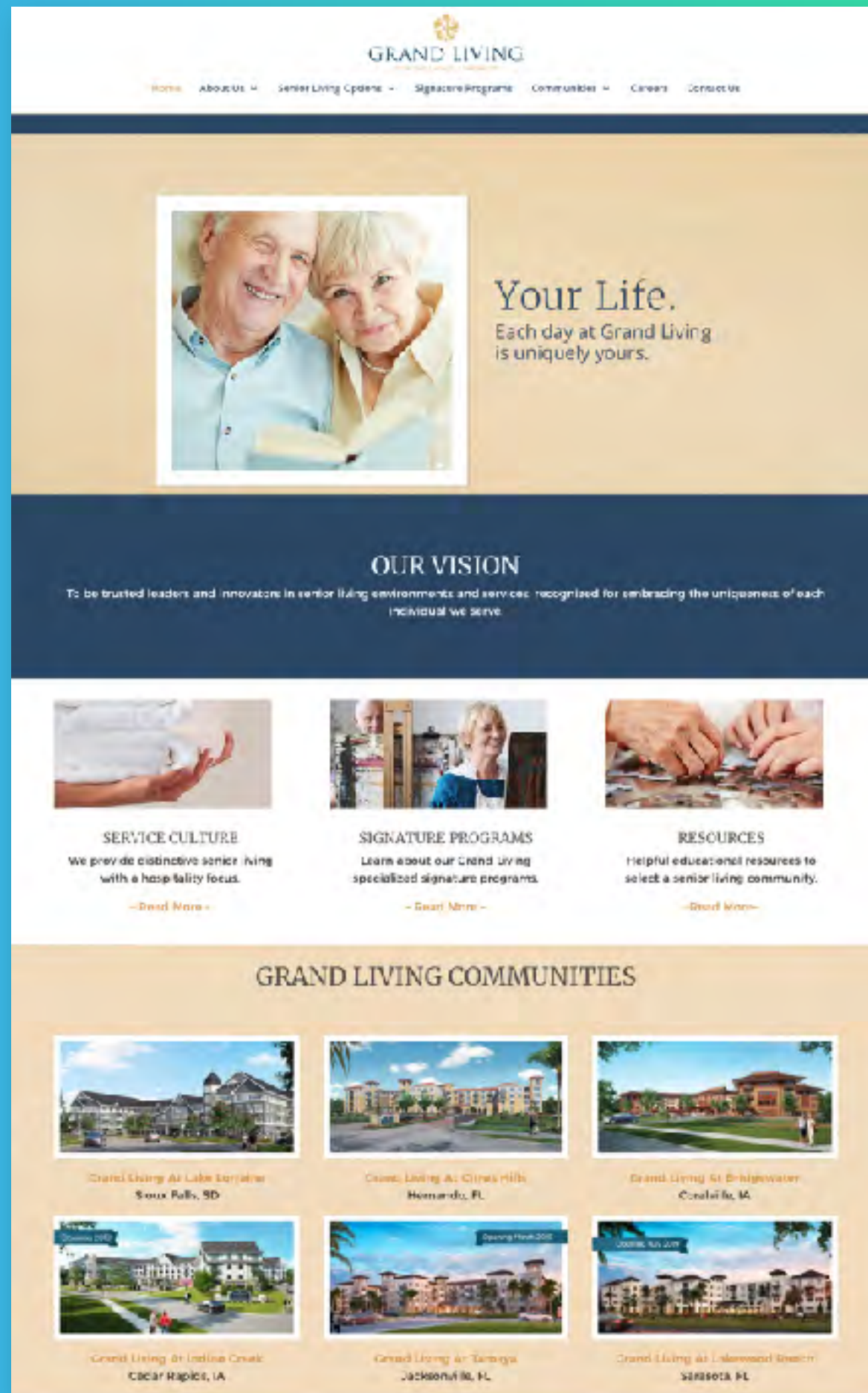
# COMMERCIAL REAL ESTATE WEBSITES



# FOOD WEBSITES



# SENIOR LIVING WEBSITES





**TZG**

**We would welcome** the opportunity to discuss how TZG could be a project or agency resource for you.

With our capabilities and experience, we can provide effective and efficient solutions with quick turnaround.

Thanks for your consideration.

For more information contact

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