



TZG

THE ZIMMERMAN GROUP

An Experienced Resource for Videos

TZG has created numerous videos for our clients, including: Robinson Fresh, Green Giant Fresh, SunButter, Purina Feed, CANVIVA, and Faribault Foods.

Our capabilities include storyboard and scripting, talent casting – both on camera and voice, directing, on-location and in-studio shooting, and editing.

Video ad placement includes social media (Facebook and Instagram), YouTube, and publisher websites.

ROBINSON FRESH

GREEN GIANT FRESH BABY VEGETABLES

Click on image to view video in browser window

New Product Line Introduction
video completed in one week
for Trade Show.

- ▶ Scripted
- ▶ Sourced product
- ▶ Stop motion videography,
shot in studio
- ▶ Video editing

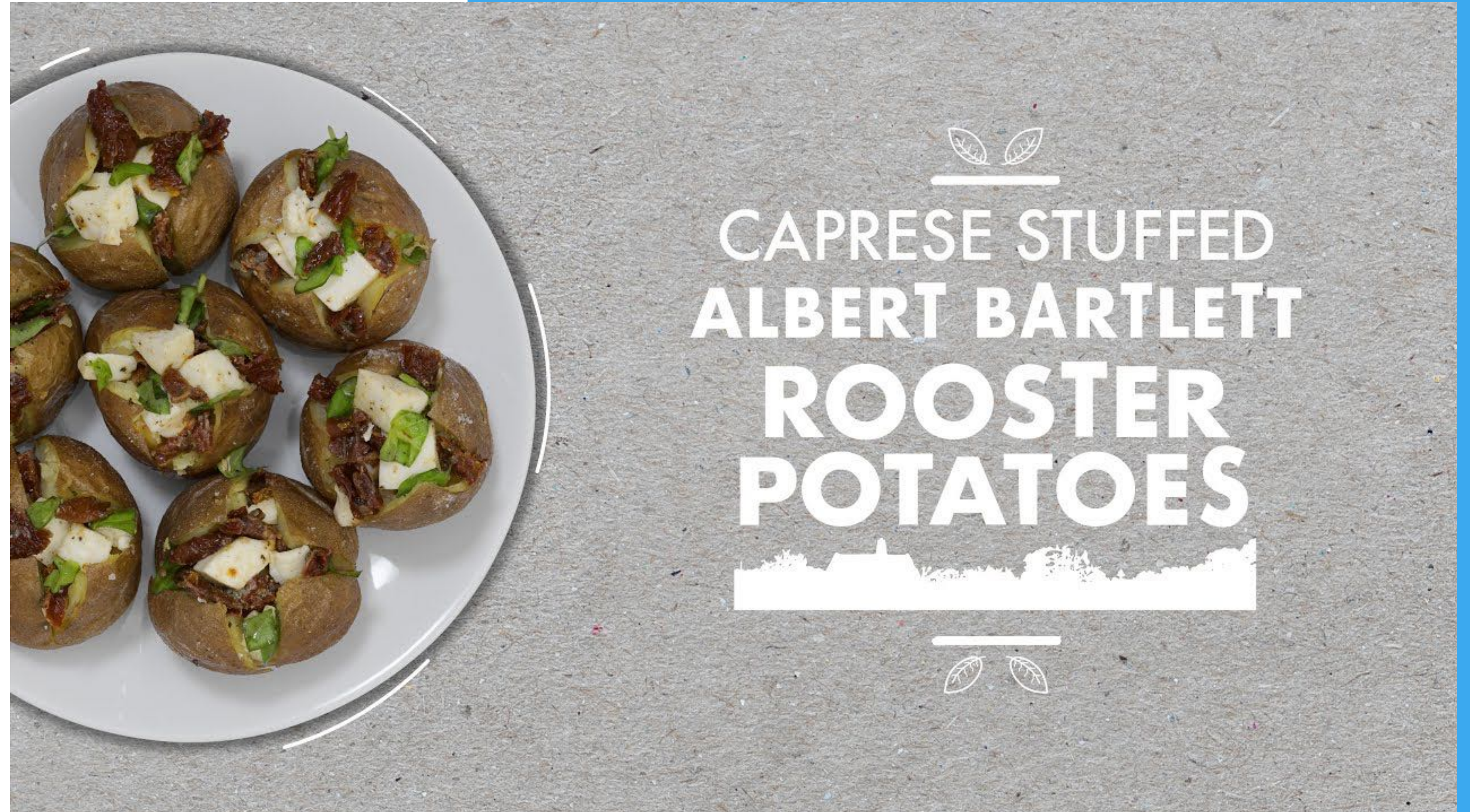


ROBINSON FRESH

ALBERT BARTLETT POTATOES

Supported introduction of Irish potato products into the U.S. market.

- ▶ Scripted
- ▶ Developed recipes
- ▶ Stop motion videography shot on set
- ▶ Video editing



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ROBINSON FRESH

ALBERT BARTLETT POTATOES

Perfect Potatoes video with stock footage and original footage.

- ▶ Scripted
- ▶ Stop motion videography shot on set
- ▶ Video editing

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MAZURI ANIMAL NUTRITION

Video for social media, website,
and trade shows.

- ▶ Scripted
- ▶ Shot on set
- ▶ Mini Pig “Carl” casting
- ▶ Video editing

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CLEARLY CANOLA

PRODUCT VIDEO

Introducing Canadian product to the US market. Video used for social media, website, and trade shows.

- ▶ Created Illustrations and Animations
- ▶ Stop motion video shot in studio
- ▶ Video editing

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FARIBAULT FOODS

BEVERAGE DIVISION

One of three in a series of videos created for Faribault Foods to show their state-of-the-art food production facilities.

- ▶ Scripted
- ▶ Shot on location
- ▶ Voice over talent selected
- ▶ Video editing

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PURINA FEED

One of eight in a series created for Purina Feed highlighting DuMOR horse products at Tractor Supply Co.

- ▶ Scripted
- ▶ Stock footage selected
- ▶ Shot on location in Tractor Supply Stores
- ▶ Voice over talent selected
- ▶ Video editing

Click on image to view video in browser window



CANVIVA

PEAK PERFORMANCE CBD

Introduction of new CANVIVA
SPORT CBD products.

- ▶ Scripted
- ▶ Shot on location
- ▶ Video editing

Click on image to view video in browser window



SUNBUTTER

Video for social media, website,
and trade shows.

- ▶ Scripted
- ▶ Shot on location
- ▶ On-camera talent selected
- ▶ Video editing

Click on image to view video in browser window



SUNBUTTER

STOP MOTION VIDEO

Our goal was to create a fun and engaging video that educated potential and existing customers about benefits and eating options for SunButter. Video used for social media and website.

- ▶ Scripted
- ▶ Recipe development
- ▶ Stop motion videography shot on set
- ▶ Video editing

Click on image to view video in browser window



SUNBUTTER

RECIPE VIDEO

Instructional SunButter
Chocolate Dip recipe video
created for SunButter's
website.

- ▶ Scripted
- ▶ Recipe development
- ▶ Stop motion videography
shot on set
- ▶ Video editing

Click on image to view video in browser window





TZG

We would welcome the opportunity to discuss how TZG could be a project or agency resource for you.

With our capabilities and experience, we can provide effective and efficient solutions with quick turnaround.

Thanks for your consideration.

For more information contact

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