

**THE
ZIMMERMAN
GROUP**



**TRADE SHOW,
IN-STORE POS,
& LARGE SCALE
DISPLAYS**



TZG

THE ZIMMERMANN GROUP

A Marketing Resource For Trade Shows & POS Programs

TZG has over 30 years of experience creating and producing trade show booths and POS programs for clients, including Nestle-Purina, Green Giant, Cenex Harvest States, Karo Syrup, Fleischmann's Yeast, Totinos/Pillsbury, and Purina Feeds.

Our goal is to create strong and compelling messaging and a booth design that attracts attention and draws traffic and response.

Booth incentives and premiums also are used to draw traffic and build a database of prospects.

We also create smaller signage, including pull-up banners and in-store signage, along with large-scale wall murals.

10' X 10' BOOTHS



**NESTLE-PURINA
ANALYTICAL LABORATORIES**
10' x 10' tension fabric booth.



MIXERS AUDIO
10' x 10' tension fabric booth with podium.

20' X 10' BOOTHS



TINO'S ARTISAN KITCHEN

20' x 10' booth introducing new handheld convenience products.

30' X 10' BOOTH



DOWNS FOOD GROUP

30' x 10' booth with private meeting room, podium, and rotating column.

40' X 30' BOOTH

With a 30' wooden arbor, rotating backlit cube suspended from the ceiling, kitchen with running water and three microwaves, product store bin displays, video kiosks, POS product shippers, and literature racks.



PULL UP BANNERS

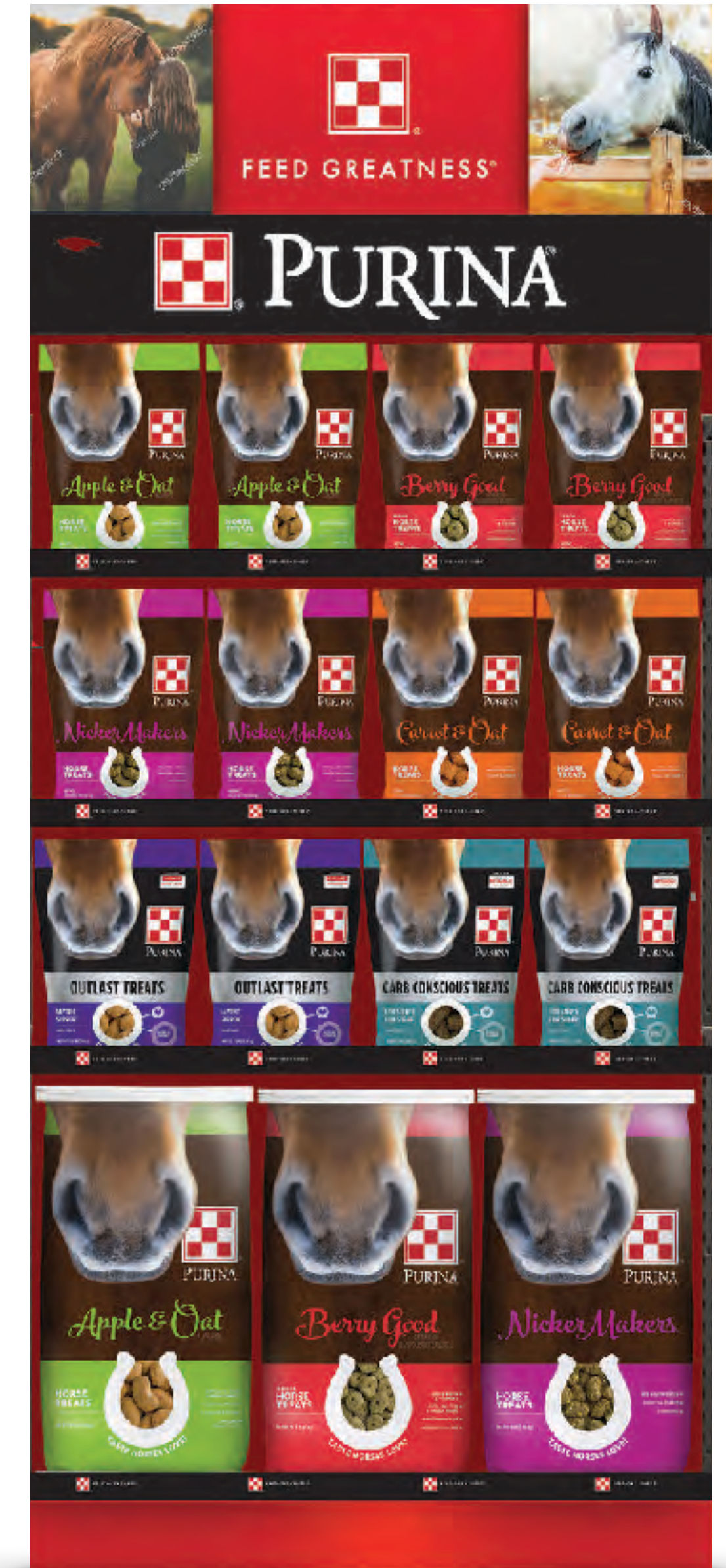
Trade Show / POS tension fabric and pull-up banners – design through final print-ready art.



DuMOR Pull-up Banners
For trade show and POS use.



5'x8' TENSION FABRIC
Product descriptions for trade show use.



4'x10' TENSION FABRIC
End cap mockup for trade show use. 7

IN-STORE SIGNAGE

UP TO \$7.50 CASH BACK
SEE REBATE FORM BELOW FOR DETAILS.

CENEX
OUR ENERGY COMES THROUGH.[®]
WWW.CENEX.COM

CENEX[®] MOTOR OIL CASH REBATE FORM

\$7.50 CASH BACK WHEN YOU BUY A CASE OF MAXTRON[®] SYNTHETIC OR \$5.00 CASH BACK WHEN YOU BUY A CASE OF ANY OTHER CENEX[®] MOTOR OIL.

Offer is for purchases between 11/1 and 10/31/2012 at a CENEX[®] retailer. Excludes cases of 12, 24, 36, 48, 60, 72, 84, 96, 108, 120, 132, 144, 156, 168, 180, 192, 204, 216, 228, 240, 252, 264, 276, 288, 300, 312, 324, 336, 348, 360, 372, 384, 396, 408, 420, 432, 444, 456, 468, 480, 492, 504, 516, 528, 540, 552, 564, 576, 588, 600, 612, 624, 636, 648, 660, 672, 684, 696, 708, 720, 732, 744, 756, 768, 780, 792, 804, 816, 828, 840, 852, 864, 876, 888, 900, 912, 924, 936, 948, 960, 972, 984, 996, 1008, 1020, 1032, 1044, 1056, 1068, 1080, 1092, 1104, 1116, 1128, 1140, 1152, 1164, 1176, 1188, 1200, 1212, 1224, 1236, 1248, 1260, 1272, 1284, 1296, 1308, 1320, 1332, 1344, 1356, 1368, 1380, 1392, 1404, 1416, 1428, 1440, 1452, 1464, 1476, 1488, 1500, 1512, 1524, 1536, 1548, 1560, 1572, 1584, 1596, 1608, 1620, 1632, 1644, 1656, 1668, 1680, 1692, 1704, 1716, 1728, 1740, 1752, 1764, 1776, 1788, 1800, 1812, 1824, 1836, 1848, 1860, 1872, 1884, 1896, 1908, 1920, 1932, 1944, 1956, 1968, 1980, 1992, 2004, 2016, 2028, 2040, 2052, 2064, 2076, 2088, 2100, 2112, 2124, 2136, 2148, 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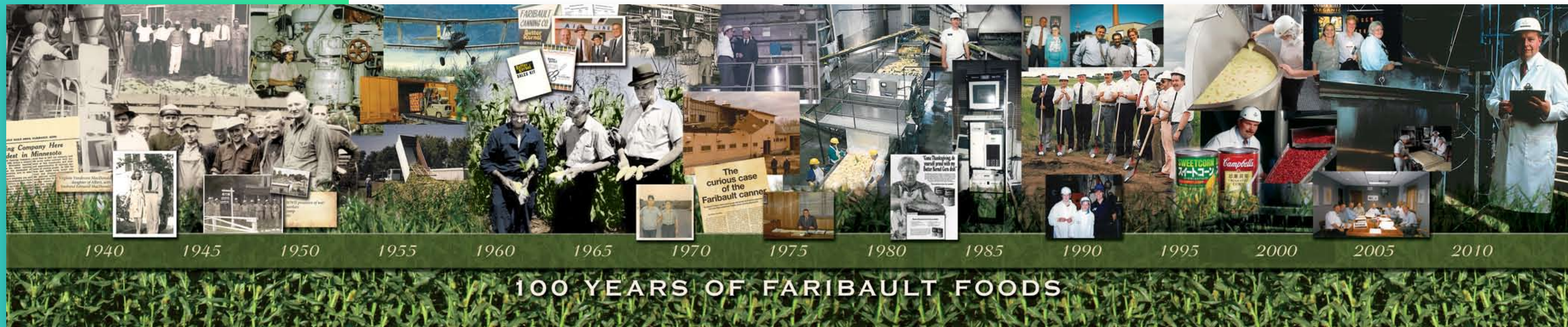
WALL MURALS

Murals printed on tension fabric and installed at Faribault Foods corporate office in Faribault, MN.

Includes photo retouching, tinting, and layout.



28' x 8' mural installed on a curved wall.



35' x 6' mural installed on a flat wall.



TZG

We would welcome the opportunity to discuss how TZG could be a project or agency resource for you.

With our capabilities and experience, we can provide effective and efficient solutions with quick turnaround.

Thanks for your consideration.

For more information contact

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