



THE ZIMMERMAN GROUP

Dreamfield's Healthy Carb Living Pasta

TZG has over 35 years of experience in the food industry and provides full-service marketing support for food clients, including Dreamfield's Pasta.

We have expertise in the following marketing disciplines:

- New Product Development & Launch
- Private Label Packaging Design
- Brand Package Design
- Advertising & Promotion
- Video Production
- Marketing Research
- Branding & Logo Development

Working on a project basis, we can provide quick turnaround with cost-effective pricing.

BRAND PACKAGING

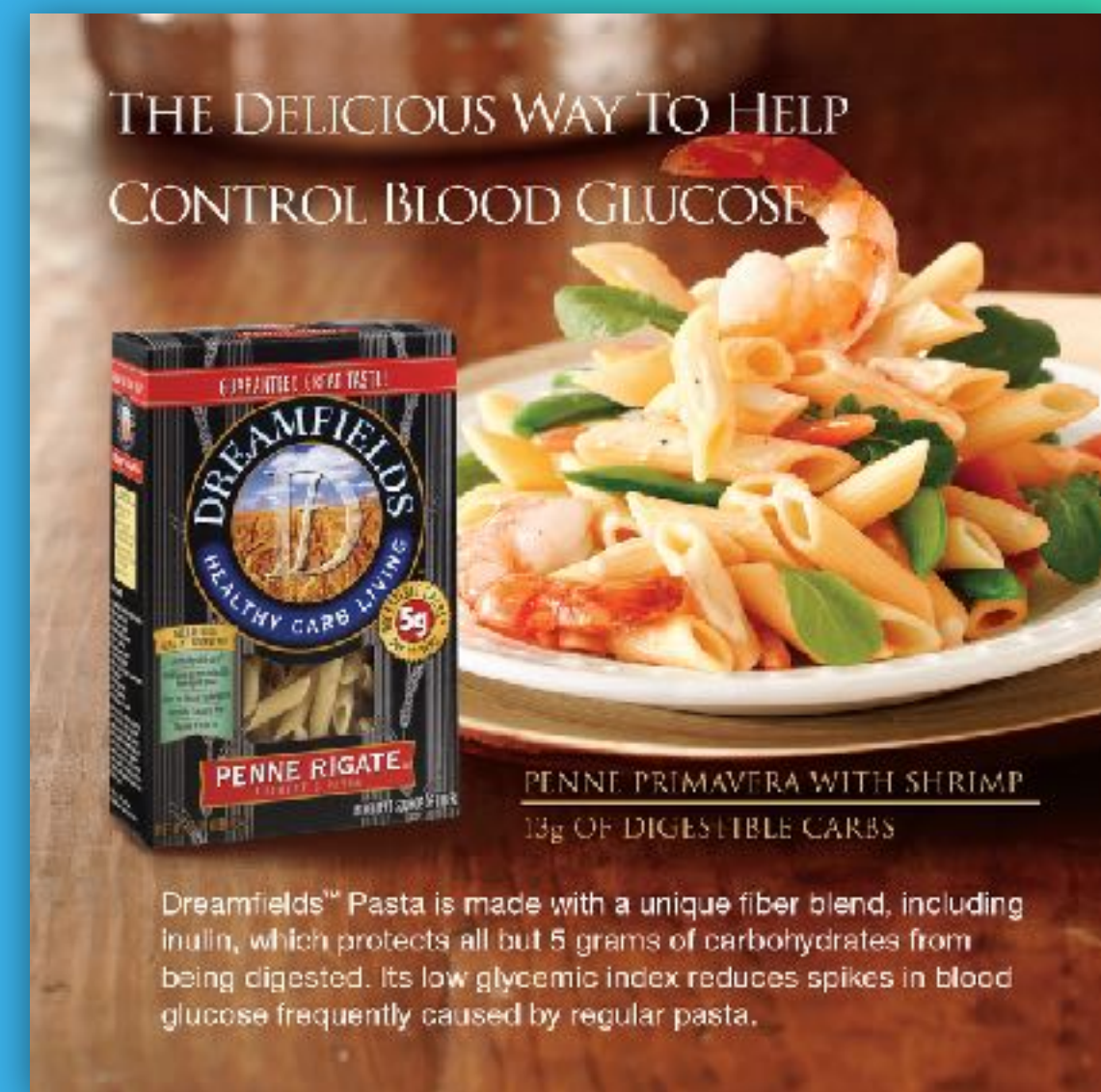
TZG was involved with Dakota Growers at their inception. We designed their first packages and went on to take their Dreamfields packaging through several graphic updates.



ONLINE ADS

Dreamfields is targeted to diabetics.

We created a wide range of messaging for that target audience, including print ads, recipes, and digital ads.



A few words about dieting from people with diabetes...

"I can finally enjoy pasta again!"

"No more feeling guilty!"

"Dreamfields is a dream come true!"

Dreamfields Pasta has a low glycemic index

plus twice the fiber of regular pasta!

GIVE IT A TRY AND SEE!
GET A \$1.00 COUPON
 > CLICK HERE <

Pasta's back on the menu. Give Dreamfields a try!



TZG

We would welcome the opportunity to discuss how TZG could be a project or agency resource for you.

With our capabilities and experience, we can provide effective and efficient solutions with quick turnaround.

Thanks for your consideration.

For more information contact

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